

# BHAVANA

[www.thisisbhavana.com](http://www.thisisbhavana.com)

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## CONCEPT PROJECTS

### Designed and developed a website for a family owned grocery store

- Developed the project brief through interviews with clients
- Gathered functional, ideational & embodied requirements
- Created wireframes and sitemaps
- Developed website on dreamweaver and delivered to client

### Redesigned a website's Information Architecture

- Identified gaps in navigation, structure and labeling
- Created user personas, sitemaps and wireframes
- Developed high-fidelity mockups

### Designed user interface framework for an interactive technology simulating a complete interaction design cycle

- Gathered requirements for an interactive exer-game via online surveys
- Preliminary designs (paper based) evaluated heuristically & conducted in-person interviews for optimization
- Mockup design of interactive game developed and reviewed

### Analysis and design of an organizational information system

- Flow, sequence and physical models were developed for an existing grocery store
- Identified areas of improvement for the current organizational system
- A new system was proposed with a cost benefit analysis

## EDUCATION

### M.S. Information Science, Dec 2014

Indiana University, Bloomington, Indiana  
GPA 3.8

### B.S. Computer Science, May 2009

B.V.B. College of Engineering, India  
GPA 3

## SKILLS

Persona  
Wireframing  
Sitemaps  
Surveys / Interviews  
Information Architecture  
Heuristic Evaluation  
Prototyping

## DESIGN TOOLS

Adobe Fireworks  
Adobe Photoshop  
Adobe Dreamweaver  
Axure RP  
Adobe Illustrator  
Adobe XD  
Balsamiq  
Invision

## PROGRAMMING

Html  
CSS